

Kendal BID
Full Board Ordinary Meeting
Minutes 01/06/2021

1. Attendance and apologies

In attendance:

- Josh Macaulay [JM] (Chair and representing health and personal care)
- Lynda Johnston [LJ] (Representing tourism, hospitality and evening economy)
- Brent Ainsworth [BA] (Representing food and drink)
- Jan Nicholson [JN]
- Nick Pitt [NP] (Large Retail)
- Matt Williams [MW] (SLDC)
- Simon Thomas [ST] (Project manager)
- Carly Jones [CJ] (Admin manager)

Apologies

- Aaron Gilby [AG] (Representing large retail)
- Tina Dulson [TD] (Hospitality)
- Richard Moore [RM] (representing office and professional services)

Resignation received from Aaron Gilby.

2. Approval of last Minutes and review of actions

- a. Minutes approved and adopted.

3. Review of actions

- a. JM reported that the BID levy letter had been drafted and would be sent out.
- b. JM to create a press release with Andrew Thomas for the Gazette re: new BID.
- c. ST reported info sent to Miconex re: Kendal card.
- d. CJ continuing to compile events calendar.
- e. ST to get proposal from Comic Art festival
- f. ST emailed Mandy Dixon re: Wool Fest. No reply as yet. Ongoing.
- g. ST reported scheduled meeting with Torch Light. No response as yet.

- h. ST emailed Parking Perx to check on deposit status.
- i. JM to contact Cllr Ascroft to speed up permission for PP.
- j. RM to find out if BID got money back if PP didn't go ahead.
- k. MW to get an update from the parking manager.
- l. MW to circulate the application forms for previous shop front grant scheme.
- m. ST to enquire if Kendal Futures would be involved in the shop front grant scheme.
- n. ST to ask Fell Tarn to circulate a copy of the directory to BA and RM.
- o. JM to investigate new logo for BID using Kendal font and branding.
- p. ST to access passwords for social media.

4. Review of projects.

4.1 ST reported that he had requested figures from Miconex and was seeking to relaunch the scheme in conjunction with PP.

4.2 ST and TD had instructed Fell Tarn to update trails and create a new trail based on unlocking Kendal. NP offered to obtain a safe for prizes.

ST reported work would take approx. 20 hours and should have an update for July meeting.

4.3 ST reported that we had given £3000 to Comic Art fest for the windows trail.

The board decided to investigate the possibility of a food festival.

ACTION: ST to contact CN Events and also Peter Gott.

4.4 ST reported that the proposed vegan/vegetarian market could be held in September.

ACTION: ST to contact organisers to arrange.

4.5 JM reported Business plan ongoing.

4.6 ST meeting Parking Perx on 3.6.2021 to discuss strategy on the launch.

ACTION: JM to converse with SLDC re: carpark opening hours.

4.7 ST reported he was still waiting for a meeting with Paula from Kendal Futures re: website assistance.

4.8 The board discussed a grant for shop front reinnervation. JM proposed and NP seconded that BID give 6 grants of up to £500 each to pay for 50% of the cost. The resolution was passed unanimously.

4.9 The board discussed use of the welcome back fund to train ambassadors' to welcome visitors to Kendal.

ACTION: ST and MW to investigate potential grant.

4.10 Business directory

ACTION:ST to follow up on Fell Tarn and ask them to email the business directory again.

5. New project submissions.

The board suggested anew project submission re: food and drink festival at the July meeting.

6. PM report.

ST reported meetings with Parking Perx and the Vegan market organiser.

7. AM. report

CJ had nothing to report.

8.Urgent business.

None.

9.

Meeting closed.