

Kendal BID Board Meeting

5 April 2022

Item 1 – Apologies and Attendance :

Denise Thomson, Jan Nicholson and Nick Pitt gave apologies.

In attendance: Richard Moore, Josh Macaulay, Brent Ainsworth, Tina Dulson, Kim Davies and Sam Butcher.

Item 2 – Approval of previous meeting minutes

The minutes from the previous meeting are delayed as a result of logistical difficulties and Josh's ill health.

Item 3 – Review of Actions

Nick was investigating group buying options and we are awaiting feedback from him.

In relation to the Market Place, consideration of a "Section 249" application to pedestrianize the Market Place is ongoing. Josh has met with representative of the Highways Authority and other stakeholders and there are some prospects for progress on this. There has been the creation of a Market Place working group and work is being done on the creation of a list of events to take place in the Market Place following which a "Section 16(A)" application can be made. SLDC and Highways are making further legal enquiries.

The Section 249 application is to the Secretary of State to allow pedestrianisation of a highway to increase the amenity for the public and local businesses. Investigations are going to be looked into and need for consultation.

An update was given about a "pop up shop" venue. Nick has confirmed there is no space available for this in the Westmorland Shopping Centre. The proposal is that BID should take on a shop as a licensee to occupy and it was agreed that this would be taken forward in principle with a full proposal to be available hopefully by the next meeting.

A search for a new more commercial bank account provider had been progressed further with some starter banks approached including Barclays and this would be continued. In the meantime it was agreed that we would have to stay with the Cumberland Building Society for now but seek single signature authorisation to improve logistics. Tina was to look at Metro Bank and talk to British BIDS to see if there was any thought as to a particularly receptive and approved bank.

Single signature authorisation should be up to a limit of £1,000 .

Item 4 – Finance and Expenditure Report

Brief summary of the cash position given by the Chair. BID has about £70,000 or thereabouts in the Bank. Perhaps no surprise that there is a surplus at this stage as we are not paying a BID Manager at present and projects have stalled whilst the new manager is recruited.

Item 5 – Project Manager Recruitment Update

Tina reported that three people had gone to interview and that from that exercise two had been recalled for second interview by Tina, Denise and Josh.

The relative merits of the two candidates were debated. The Board were to consider the recommendation of Tina, Denise and Josh that the position be offered to a Mr Peter Brandling. All the Board were in favour of that. One adjustment to the proposed contract suggested by Mr Brandling was that he would be paid for 4 days work but he would actually carry that same amount of work generally speaking over 5 shorter days. All agreed.

Pointed out that he could be offered a desk at various locations including within the Westmorland Shopping Centre as arranged by Nick or South Lakeland House liaising with SLDC.

BID are to provide laptop and landline and to help Peter find a location. Richard to help draft a Contract.

Item 6 – Review of Current Projects

- 1) The Summer Holiday Trails will be repeated this year. Fell Tarn are to be asked for a quote to look at the preparation of a walking trail for Kendal.
- 2) There are no new bids received for funding for festivals as yet. A Kendal Pride Festival may be being organised.
- 3) In relation to Parking Perks there remains uncertainties around the supplier and their capacity to deliver and Josh will forward email correspondence from Parking Perks to Richard to review.
- 4) Shop Front Grants. Six shop front grants have been allocated, two new ones have been received. Some discussion about whether to extend the level of grant to £1,000 or not. No decision taken.
- 5) Coach Initiative. Jan was not in attendance to provide an update.
- 6) DSCVR App. Reported that the marketing of the app was now in progress.
- 7) Training Grants. No applications notified as yet.

Item 7 – Any new projects submissions or funding requests

None received.

Item 8 – Urgent business arising

Sam has stepped down as Director due to business commitments for which he has become overstretched.

Follow up is taking place with other candidates including those in attendance as an observer at previous board meeting.

Next Board Meeting

Tuesday 3 May 2022 @ 5.30pm