

Kendal BID Board Meeting

3 May 2022

Item 1 – Apologies and Attendance :

Tina Dulson, Matt Williams, Sam Butcher and Nick Pitt gave apologies.

In attendance: Richard Moore, Josh Macaulay, Denise Thompson, Jan Nicholson, Kim Davies and Peter Brendling.

Item 2 – Approval of previous meeting minutes

The minutes from the March and April meeting were approved.

Item 3 – Review of Actions

Nick was not present and therefore not able to report on group buying options, however he had messaged and said progress was being made and would report at the next meeting.

In relation to the Market Place, Josh reported that due to the local government reorganisation the section 249 application will need to be submitted in 2023 and for this year a 16A application will be submitted to enable use of the marketplace. If a single group application is submitted then there would only be one application fee (of £2200) and the cost can be divided amongst all parties. Josh and Peter are putting together a calendar of events and contacting all interested parties

An update was given about a “pop up shop” venue. Peter reported back that he had a meeting with the Elephant Yard on Wednesday the 3rd May to discuss the possibility of a pop up in the Yard. He is also in discussion with Wainwrights Yard about a Pop up. He needs to put a proposal and if they are interested a meeting will be arranged

A search for a new more commercial bank account has not proved fruitful however progress has been made with the Cumberland and transactions can now be processed on a single signature so we will continue with them on this basis. Paperwork has been submitted to the Cumberland removing Carly (the previous admin manager) from the account and adding Peter Brendling the new BID manager.

Item 4 – Finance and Expenditure Report

Brief summary of the cash position given by the Chair. The Bank balance is virtually unchanged from the last meeting as there has been very little in expenditure or income BID has about £70,000 or thereabouts in the Bank. This is partly due to not having a BID Manager until two weeks ago.

Collected levy fees amount to between £15 and 20K which we will invoice SLDC for.

The Total VAT due is currently £16,795.

Jan mentioned she had received a letter stating that the accounts had not been submitted and was questioning if Directors could be fined Josh said the accounts have been submitted and they were reviewed by the board at this meeting.

Item 5 – Project Manager Recruitment Update

Peter is now in post, currently working between the Fleece and home as the office space is not yet ready in the Town Hall

Item 6 – Review of Current Projects

- 1) The Summer Holiday Trails Denise questioned how we judged the success of the trails. Peter reported it was very difficult to quantify the success. It was suggested that a competition where participants submit the answers for a prize, giving their details would give some indication and also a survey of businesses after the trail. Felltarn have not submitted print costs as requested. Peter is to contact them to request the costs and also to ask the question again about how we can quantify success before moving forwards with the summer trail.
- 2) There are no new bids received for funding for festivals. The Wool gathering Festival is keen to use the Town Hall however the Stagecoach group would have to be asked to move for the festival which SLDC are going to broach with them. The board wishes to support this. Comic Arts Festival has moved to Bowness. Peter is to arrange a meeting with CRF to see if they can be encouraged to return to Kendal in the future. Denise expressed an interest in being involved with this too.
- 3) The company trading as Parking Perks has been dissolved so our contract with them has now finished.
- 4) Shop Front Grants. 12 Grants have previously been approved and three more were considered. Kirkland News and Lakeland Fireplaces were approved. Ivy bank was only partially approved as they had applied for planter funding and this is outside the scheme of the project. The new shambles businesses wanted to be awarded grants however there was questions about who would receive funds under their lease agreements so BID will support them to resolve this.
- 5) Coach Initiative. Peter had asked Matt Williams if they would support an approach to Sainsburys to see if a section of their carpark could be used for coach parking. Matt seemed to be supportive. Peter Is also to find out whether it would be possible to park coaches behind County Hall
- 6) DSCVR App. Denise and Peter are to have a Zoom meeting with DSCVR next week.
- 7) Training Grants. No applications notified yet. Grants need to be awarded for training that will help with business growth. Denise is going to approach Kendal College about training that would meet the criteria.

Item 7 – Any new projects submissions or funding requests

1. The market place work to improve access and remove the requirement for highways permissions under a section 249 application was formally adopted as a project.
2. A live music festival of proposed and accepted with a date proposed as 10th October. It was suggested that the Sunday 11th might be the best day if the Market Place was to be used.

3. A Christmas Market was proposed as a project. It was questioned as to whether it was too late for this year and the board felt they needed more information on the costs and details of how it would run. The board was supportive of the project in principle but and further work is to be done to assess the viability before it is formally adopted.
4. Josh discussed adding a type of BID activity known as BID services rather than our traditional approach of just projects. This could be things like group buying discounts, advice and support for businesses or representation and advocacy for businesses when dealing with councils. It was felt more work needed to be done on the concept to come up with a clear picture of what exactly this would involve which Josh will do and bring to the next meeting.

Item 8 – Urgent business arising

Due to the length of the meeting item 8 on the agenda was carried over to the next Board Meeting

Next Board Meeting

Tuesday 7 June 2022 @ 5.30pm