

## KENDAL BID BOARD MEETING 01/03/2022 MINUTES

### 1. APOLOGIES AND ATTENDANCE

#### Attendance

- Josh Macaulay (Chair and representing health and personal care)
- Tina Dulson (Representing tourism, hospitality and evening economy)
- Denise Thompson (Representing the service sector)
- Brent Ainsworth (Representing food and drinks)
- Richard Moore (Representing office and professional services)
- Sam Berry (Representing small retail)
- Kim Davies (Representing food and drink)
- Sam Butcher (Representing SLDC)
- Lee Hughes (Observing)

#### Apologies

- Jan Nicholson (Representing hospitality)
- Nick Pitt (Representing large retail)

### 2. APPROVAL OF PREVIOUS MINUTES

A. Minutes of last meeting approved and adopted

### 3. REVIEW OF ACTIONS

NP to investigate what provision BID could put in place to form a group buying discount with different services	Update awaited from NP at next meeting as sent apologies
JM to get update from our consultants on progress regarding how we can improve access to the marketplace	Reported back that we have found a route by which we can pedestrianise the marketplace and set conditions for vehicle access (such as access, loading, emergency vehicles or any other vehicle with granted permission). This would be via a section 249 application under the town and country planning act. SLDC seem
JM to chase up outstanding shop front grant application forms from Pavers and Oo La La as these have been identified as target for high impact improvement	Still no response from Pavers area manager or Oo la la owner so action closed.
TD to post job advert for BID manager	Done and live. Action closed.
JM to contact Rory at cycling club for contact details for cycling festival organisers	Done and passed to Tina. Action closed.

#### **4. FINANCE AND EXPENDITURE REPORT**

Only financial activity this month has been one payment out to parking perx. JM reported that SLDC have further collections of BID levy which they will send a purchase order for so we can invoice SLDC.

#### **5. PROJECT MANAGER RECRUITMENT UPDATE**

The project manager job is now live and being advertised. Recruitment panel formed of Josh Macaulay, Tina Dulson and Denise Thompson. Candidates have been asked to send a video in with their application and the videos received were shared with the board.

#### **6. PRESENTATION FROM DSCVR APP**

The discover team did a presentation to the board of what the app looks like now it is live for Kendal and walked through the features. The board gave positive feedback about the functionality and design of the app. Now the app is live the next stage is marketing of the app to increase usage and a marketing strategy is ongoing.

#### **7. REVIEW OF CURRENT PROJECTS**

##### **A. TOWN TRAILS (Tina)**

- Next trail will be the summer trail which is in design

##### **B. FESTIVALS (Tina)**

- Tina gave an update that she had met with the cycling festival organisers and it sounds like an excellent festival. They are currently looking at a 2023 date and will keep us in the loop so they can make a BID funding application.
- Tina also updated us that Unity festival had asked for some funding towards their event. The board felt it was important to support this as a grassroots Kendal festival which has benefits for the public, the town and levy paying businesses. A £1000 grant was approved by the board.

##### **C. PARKING PERX (Josh)**

- The board has already resolved to suspend payments to parking perx and to terminate our contract. Josh updated the board that he had received an email from parking perx to say that the company was folding and they wanted to transfer our contract to a new company. A companies house search revealed that the company trading as parking perx is going into liquidation. The board agreed unanimously that they do not wish to the contract to transfer to a new company and we ask a solicitor to review the matter and write to parking perx to that effect.

##### **D. Shop front grants (Josh)**

- Josh explained we have received 9 applications and conveniently we have 6 grants to award in this round plus 3 grants left over from the last round which means there is enough budget to approve them all if the board are happy with the applications. Josh will circulate all the

applications for voting and then send to SLDC to review for match funding if they are able to contribute.

E. COACH INITIATIVE(Jan)

- No update from Jan as she sent apologies

F. DSCVR APP (Denise)

- See meeting item 6 above

G. Training grants (Denise)

- No grant applications received yet. New project manager to work of advertising this grant when they are appointed.

**8. ANY NEW PROJECTION SUBMISSIONS OR FUNDING REQUEST**

None

**9. URGENT BUSINESS ARISING**

None

**10. Close**