

Kendal BID Board Meeting

Tuesday 10th December 2024

Item 1 – Apologies and Attendance

Apologies:

In Attendance: Nick Taylor, Sam Butcher, Lee Hughes, Denise Thompson, Kim Davies, Helen Ladhams, Rory Fleming, Jane Tennant, Pat Bell & Peter Brendling.

Item 2 – Approval of Previous Meeting Minutes

The minutes from the Kendal BID Board meeting on 5th November 2024 were approved by the present board members.

Chair’s Opening Remarks:

Introducing and welcoming members to the meeting Denise suggested an ‘Induction’ would be helpful to understand and explain roles, responsibilities and practical elements for new and perhaps current Board members; she had not had the benefit of an Induction but thought such a policy would be productive to The Board generally. Agreed a draft Induction document be collated to include structure and useful guidance notes.

Item 3 – Managers Report

Peter, informed the Board of the major activities he had been involved with during November / December. This included the Santa Train, The Christmas market and the hand over of the Chair from Josh to Denise.

Item 4 - Finance and Expenditure Report

OPENING BALANCE:

£53,098.62

EXPENDITURE:

£6,362.59

LEVY AND OTHER INCOMES RECEIVED:

£290.00

CLOSING BALANCE:

£47,026.03

Item 5 – Levy Income report

Denise presented the monthly report. W&F had sent out letters of payment reminder resulting in several queries

The question was asked as to position with regard to outstanding payment recovery from previous years, Sam would make enquiries;

The contract between Kendal BID and W&F Council had never been finalised but Lee was still working on this. It was agreed Grant money must only be given when the particular business had actually paid their levy contribution.

Item 6 – Review of Current Projects

Kendal Walking Festival: It was felt it was a minor festival but could be grown into something much more

Kendal Pride: It was felt it was disappointing after last year, where it was felt to be much more family friendly. This year some of the behaviour was not so.

Kendal Folk and Blues Festival: Quite small but enjoyed by those that attended, businesses need the stages benefited from extra trade

Unity Festival: seen as a Non-event;

Family Festival: Very good event and well attended event. It could grow and be located in other areas of the town. More volunteer operational teams to help needed to organise/assemble/dismantle would be most welcome;

Torchlight: Approximately 12,000 had attended. Volunteers sought to help set-up and marshal

Kendal Live Music Festival: The marquee in the Market Place had been sorely missed.

Cap on the number of bands financed by the BID to maximise on all of the potential business; Discuss with publicans as to whether they have one or more bands.

Christmas Lights Switch-on: Thought that the Mountain Festival had taken over albeit well attended, Future consideration given to whether the 'switch-on' could be earlier, Friday was suggested as in the past switch-on had usually taken place on a Sunday

Mountain Festival: Very self contained, could do a lot more for the towns businesses by bringing it more into the central area of town.

Christmas Celebration, A success, could be bigger next year

Kendal Whisky Festival: successful although retailers had not really benefitted.

Item 9 - Planning Meeting

Denise proposed a planning meeting, it was agreed for the 14th January at 5pm

Item 10 -. Extending car parking into the evening

Car parks would be free for the next three Sundays when Marks & Spencer would also be open.

Item 11- Town banner

The Board confirmed that they wished to continue to pursue placement of the banner between Oxfam and Bet Fred. Helen said she would approach Town Council about covering the cost of installation.

Item 12- Urgent business arising

The invoice submitted by Jan Nickolson, was again discussed as there were no supporting receipts and certain receipts were considered open to question. Proposed and agreed that Lee Hughes send a letter offering £500.00 in full and final settlement of the application.

It was agreed that the BID Manager should find appropriate Social Media training to improve our visibility.

It was agreed that the outstanding payments agreed by the previous Chair should be paid.

It was felt that the BID should be actively looking at ways to support the whole business community, particularly those that do not benefit from our current projects.

Peter brought to the attention of the board, the new legislation that enabled councils to auction the leases of properties that had been empty for over a year.

Close