

Kendal BID Board Meeting

4th July 2023

Item 1 – Apologies and Attendance :

Apologies were received from Jan Nicholson

In attendance: Josh Macaulay, Tina Dulson, Denise Thompson, Lee Hughes, Kim Davies, Karl Tchumak, Helen Ladhams, Nick Taylor and Peter Brendling.

Item 2 – Approval of previous meeting minutes

The minutes from the meeting were approved.

Item 3 – Finance and expenditure report

FINANCIAL REPORT May 2023

OPENING BALANCE
£55,091.16

INCOMES
£970.80

EXPENDITURE
£11,221.62

CLOSING BALANCE
£44,840.34

Item 4 – BID renewal

Peter Presented the first draft of the 2024 -2029 Business Plan to the Board. Whilst the plan was well received several improvements were put forward both during and after the meeting. Action – Peter to incorporate the improvements into the business plan and to send to Steff at the design company. Peter requires the Chairs forward to finish the plan.

It was felt that further consultation was required. Josh is to take this further.

Item 5 – Town Calendar

Josh raised the issue of a calendar of events that covers all of the events and festivals that are happening in the town throughout the year to ensure people know about the events and that the events do not clash. It was suggested that an Outlook calendar be set up and shared between key stakeholders in the town such as BID, town council, futures etc.

Item 6 - Review of current projects

Town Trails – Tina reported the trail was now live

Festivals :

Food Festival – It was felt that the Folk and food festival was a success and that there was a good atmosphere during the festival. Businesses that took part felt it was worth attending and would be happy to return next year.

Family Festival – Peter reported that there were now several activities booked, including a Climbing Wall, Archery, football, golf and other activities.

Gaming Festival – At the time of the meeting Peter had, had no further communication with Matt Burke. However Nick had been speaking to Matt and informed the board that there were big plans for the festival and Matt had had a lot of interest from sponsors. The Festival is now to be known as “Humanise” with a trial Festival to take place on the 27th – 29th October.

Christmas Festival – Peter reported at the time of the meeting he had been unable to find a supply for the cabins

Music Festival – Josh reported that things were progressing as planned.

Discover App – Peter reported that he had meetings with both Discover and Anna Bailey, Paula Scott & Helen Moriarty regarding Visit Kendal. Both said they were in a position to go ahead with the QR codes for visitor information signs and shop window stickers. Discover were also in a position where they could proceed with the Tourist Information Totem.

Josh stated that Town Council were keen for content for the totem to be from the Visit Kendal website.

Brent was asked if he could forward the information to the alternative touch screen totems to Peter to follow up.

Training Grants – No applications at this time

SEEDL training – Nothing new to report

Quarterly Grow your own business forum- Tina was not able to confirm a date at this point but stated that Colin was still keen to do the workshops

Green Grants – – Grants are now open and accepting applications

Shop Front Grants – Applications have been received from 50 Branthwaite Brow. This was not approved as it was not from a levy paying business but from the landlord. Pappy’s Texas Barbeque and Pappy’s Taco Bar were confirmed as two separate businesses and their grant applications approved. Armstrong Wards application was approved. Pak pak was also approved after clarification that they had not previously received the grant.

7. Any new projects, submissions or funding requests – No new requests

8. BID office – Lee has now had sight of the lease for 1 Finkle street. He made some observations at the meeting but requested time to study it in full, then report back. Peter reported that Lee had offered use of an office in Arnold Greenwoods once redecoration work had been completed.

9. BID staff

- **New position communication and admin officer** – It was felt that once office space was available it would be a suitable time to advertise for the position of Communications officer. Josh also suggested temporary help could be brought in before a permanent placement.

10. Urgent business arising – Board members felt that there should be more representation on the board from retail, both large and small retail, as the representation is currently more food, drink and hospitality. Board members felt that a seat could be offered for Booths or M&S are large retailers in the BID zone.

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