

Kendal Business Improvement District
Meeting of the BID Board
Tuesday 2nd July 2019
5.30 PM – 7 PM, Fantastic Kendal, Kendal



MINUTES

Item	Notes
<p>1. Welcome, introduction, apologies.</p>	<p>Apologies: Richard Moore, Jan Nicholson. Derek Jones Julia Dunlop. Attendees: Josh, Richard, Sarah Jeff, Robin, Brian, Danielle, Aaron.</p>
<p>2. Actions from previous minutes</p>	<p>There were no outstanding actions from the previous meeting</p>
<p>3. Armed Forces Day/ Equality and diversity plus respect for others</p>	<p>BH said all went according to plan. RA asked if BID was taking over organising Armed Forces day. Some businesses down on the day but a debrief meeting to follow. Food and drink plus toilets should be offered if there is to be another. Robin asked that KTC should be involved t 'that's how it should be. Prospects from other groups to also be involved</p>
<p>4. Agree main priorities (including festival funding and lobbying points)</p>	<p>Main priorities: Calendar of events, Markets, car parking (question regarding the shopping centre opening late by Cllr Ashcroft, it was explained that this had already been trialled and did not attract any other people into the town- the costs of additional security far outweighed the benefits. Flood Defences on Aynam Road- Danielle presented a range of photos of photoshopped walls in various guises – those with glass, half glass and half stone and all stone. Cllr Ashcroft explained that it had been cleared for planning by the planning committee based on the criteria it was presented with. It was suggested that the Environment Agency would be asked to present to a select group of the board to see if there was any movement in what would be put up. Cllr Ashcroft, explained that they appreciate that the river is an asset to the town and Danielle explained that BID was working on the basis it was going to happen however we need to ensure that it continues to be an asset to the town not an eyesore. As the EA would be responsible for the maintenance of any glass structure going forward it was again imperative that we peak to the EA. Josh, Danielle, Richard, Brian and Sarah to meet with the EA. Aesthetic of the town was also seen as key and Josh, Danielle and Sarah would look at a Heritage lottery fund BID. Sarah explained that she had spoken with the Heritage lottery fund people.</p>

<p>5. Shopappy funding</p>	<p>Prior to the meeting (6 weeks) all Board members were sent information on Shopappy. Danielle proposed that we support funding for Shopappy, Aaron seconded it and all said yes. Sarah explained that she would put together an incentive for early bird sign ups.</p>
<p>6. TIC contribution</p>	<p>Brian explained that BID and Kendal Town Council had a responsibility to keep the TIC open – a working group would be set up to see how that could be developed.</p>
<p>7. AOB</p>	<p>Antiques Trail- Is in progress</p> <p>SLDC update: Baseline agreement, signage, WIFI data, markets- remained the same as the previous 3 months. The K shoes museum was discussed and that a suitable venue needed to be found for it in Kendal. At the moment it is in Street and being curated.</p> <p>Kendal Futures are working on a vision for Kendal, the leads ked if they could attend the Kendal BID board meeting on 6th August- all agreed that this would be a good idea.</p>