

Kendal Business Improvement District
Meeting of the BID Board
Tuesday 5th June 2018
5.30 PM – 6.30 PM, Westmorland Shopping Centre, Kendal



MINUTES

Item	Notes
1. Welcome, introduction, apologies.	Apologies from Richard Moore and Jan Moffat Attending: Brian Harrison, Simon Thomas, Danielle Walls, Eloise Healy, Adrian Thiedman, Sarah Williams Welcome: Peter Gaynor as new Director for large retailer Not attending: Cllr Graham Vincent, Derek Armstrong
2. Minutes/ actions from May Equality and diversity plus respect for others	True account of meeting
3. Drop – in Sessions	Sarah detailed the success of the drop in-sessions, run to enable businesses to air their views on what should happen with BID. 2 main elements that came out of the sessions were the need to find out what happened to the 106 monies from Sainsburys and that the visit-kendal website was quite hard to navigate. Eloise volunteered to critique the website and sarah explained that having attended a media session at the WG that they were also going to do a health check on it. Geoff explained that the 106 monies were used on new traffic lights, new bus shelters and new cycle ways
4. Parking- other venues	Parking is also a key feature of both the drop in sessions and the telephone research. The Board discussed the need to understand who is coming in to the town and why they are coming in as a potential research project. BH said that the Kendal Development Plan saw the TIP moving from Canal Head- it was suggested that the empty CCC on Mintsfeet would be idea and that BID should push for that. Brian explained that it was K Futures objective to come up with policy- Brian to find out what KF is doing with regards to Coach parking.
5. Renewal	The research was explained and the draft business plan is in progress
6. New Road/ spitfire	Brian and Sarah told of a war veteran in Kendal that flew the Spitfire and that they would be looking at getting a story around that published in a number of key locations. Updated on trails.

7- AOB

- support for TIC**
- Comic art additional support**
- 15k Clarification**

- Sarah explained that SLDC did not think that Kendal BID supported the new TIC concept (Fantastic Kendal) because the letter came from the chairman and that the minutes did not express total commitment. The Board stated that they were extremely supportive of Sarahs Fantastic Kendal proposal and that it encompassed the same objectives as Kendla BID itself. All in favour 100%

- Comic Art was given an extra £900 for the sponsorship of the tshirts- they will have Kendal bid on them
- Clarification of the £15k was provided by Sarah. The £15k by SLDC was given to help with the renewal as Sarah had asked that monies be made available so that the limited funds BID had would not all be used on renewing the BID.
- sarah asked permission to direct a third sector representative – permission granted