

**Kendal Business Improvement District**  
**Meeting of the BID Board**  
**Tuesday 3<sup>rd</sup> April 2018**  
**5.30 PM – 6.30 PM, Kendal Youth Hostel, Kendal**



**AGENDA**

<b>Item</b>	<b>Notes</b>
<b>1. Welcome, introduction, apologies.</b>	Apologies: Danielle Walls and Jan Moffat Present: Richard Moore, Brian Harrison, Chris Metcalf, Sylvia Emmott, Geoff Cook, Simon Thomas, Eloise Healy, Sarah Williams, Graham Vincent
<b>2. Minutes/ actions from February Equality and diversity plus respect for others</b>	Minutes were agreed as an accurate record from March 2018
<b>3. New Road update from Brian</b>	Brian provided a short summary of the activities vis-à-vis New Road. The proposed Spitfire was discussed and the need for security. SLDC have confirmed that the site is big enough. Brian confirmed that there will be 100 cadets attending on a parade. Simon muted the thought of a vintage afternoon tea party and it was suggested that the Catholic church and Quaker would also be approached.
<b>4. Funding to consider;</b> <ul style="list-style-type: none"> <li>- <b>Torchlight Carnival</b></li> <li>- <b>KMF</b></li> </ul>	The Torchlight Carnival committee had requested 12k funding based on costings submitted in their application. These costings duplicated monies from KTC therefore they were awarded 7k on the basis that this was actually what they needed. Simon proposed, Brian seconded- unanimous.  KMF was awarded 9k on the basis that they would create a new village on New Road (and possible extension pre or post festival) and that they would utilise the market place as a venue. Simon proposed, Brian seconded- unanimous.
<b>5. Work with Charities</b>	Sarah explained that she had met with the BHF and discussed the concept of a mixed charity large clothes and accessory sale on New Road at the end of September. BID accepted this was a good idea and were happy to front it.
<b>6. SWIPII</b>	The Board agreed as this is a major project they would reverse a previous decision to charge businesses part of the cost of the programme. It was agreed BID would sponsor 30 businesses only. Richard proposed, Chris seconded- unanimous.
<b>7. AOB</b> <ul style="list-style-type: none"> <li>- <b>Woolly Thoughts- BID writing</b></li> <li>- <b>Spirit of Kendal</b></li> <li>- <b>KMF</b></li> <li>- <b>Cycling</b></li> </ul>	Agreed that Sarah could bring in a consultant to write an arts council BID and that a gift card would be given to the artist to cover lunches etc whilst in town. Spirit of Kendal has not yielded much support from businesses (NB note post meeting it has been decided to cancel this event) Dan Donnini's email asking for financial support for the Tour was discussed- The Board was told that the final destinations

had already been finalised so there was little point in considering sponsorship. Sarah to email Dom Dannini. Brian raised the Kendal Futures evening economy group and asked for 2 members of KBID to attend. Brian will attend along with a potential new director Adrian Thiedman. Sarah to ask for information about Adrian and move on from there. Brian said that he would be in contact with Petrie design re the concept boards for New Road

Sylvia Emmott told the board that this would be her last meeting as she was stepping down as a councillor. The board thanked her for her dedication and support.