

Kendal Business Improvement District
Meeting of the BID Board
Tuesday 8th May 2018
5.30 PM – 6.30 PM, Kendal Youth Hostel, Kendal



AGENDA

Item	Notes
1. Welcome, introduction, apologies.	Apologies: Danielle Walls, Eloise Healy Attending: Richard Moore, Derek Armstrong, Geoff Cook, Jan Moffat, Simon Thomas, Chris Medcalfe, Sarah Williams and welcome to Adrian Thiedman, Brian Harrison
2. Minutes/ actions from April Equality and diversity plus respect for others	Approved and noted
3. Parking proposals	Sarah asked about the possibility of pushing for different parking initiatives – ie 2 hours free in the middle of the day. The Board heard of KTC who have surveyed the signage in place and are waiting for a response from CCC Highways. It was suggested that BID ensure that information on car parks is put on the trails and that car parks and number of spaces be noted. It was also suggested that the car parks should be labelled and that labelling should be consistent across publications (KTC, SLDC, BID etc). Sarah suggested the trails could start and then ensure the same message goes into visit-kendal.co.uk. Sarah to talk to KTC re the Kendal trails
<ul style="list-style-type: none"> - Renewal update - Q&A&I meetings - AGM - Annual Review 	AGM set for 14 th August Annual Review completed and in the process of being sent out to businesses by hand in envelopes with Kendal BID on the front Newsletter handed out separately along with information re woolly trails Sarah asked for volunteers re the Q&A and Ideas drops instill awaiting confirmation from the Shopping Centre for a place to hold them
4. Woolly displays	The Board was shown a picture of an 8ft woollen model of a spitfire that Sarah suggested we could have 12 in the town. Brian suggested that we could have flags as well- budget dependent. Meeting arranged with centres to discuss the concept. All kids trails will be linked to the centres and the design will be more encompassing- tube map concept with sheep but utilising red, white and blue.
5. New Road Trolls and RAFA celebrations	Simon noted that Kendal BID was now being trolled by a number of individuals who were prolific in the anti new road development. It was felt that they should be named as Anne Judson, Andy Milliard and Julie Denny and that they should at all times be engaged in a factual and robust manner. To be reviewed at the next meeting.
6. AOB	AOB- Brian asked if he was able to look into targeting grant support to fit into developments of the river- everyone happy Agreed that BID must work hard to ensure that people engaged with the consultation process for New Road- it is important that businesses have their say.

Brian noted that steps were being taken to ensure that kendal in Bloom encompassed more businesses