

Kendal Business Improvement District
Meeting of the BID Board
Tuesday 5th September 2017
5.30 PM – 7.15 PM Beales of Kendal



AGENDA

Item	Notes
1. Welcome, introduction, apologies.	Apologies: Graham Vincent, Julie Laughton, Derek Armstrong, Richard Moore Attendance: Sylvia Emmot, Jan Moffat, Chris Medcalfe, Geoff Cooke, Simon Thoma, Daniel Morley, Danielle Walls, Sarah Williams and Thuline de Cock
2. Christmas: - trails- felltarn - lighting – xmas switch on -mini trees and extension	The board were presented with a proposal to provide funding for Felltarn Ltd to produce a Christmas Trail for the festive season. Due to the massive success of the summer trails the board voted unanimously to fund £4400 plus printing. The Board voted to provide £1750.00 to Kendal Town Council towards the Xmas lights switch on The Board agreed to fund infrastructure costs for the mini xmas trees on Stramongate providing there was interest. SW to come back with update
3. Re Ballot	SW to ask businesses if they want to be involved in a committee for the re ballot. Board agreed committee needed to be formed asap.
4. NEW ROAD	SW/ ST asked for a steer from the Board with regards to social media. The Board agreed that we have to ensure that we get as much out of it to protect our levy payers. SW to facilitate negotiations with council.
5. Exceptional circumstances	The board agreed that SW to create a special circumstances form for businesses that could not afford to pay the levy. Template to be drawn up.
6. Updates: - Trails, - Lakes Alive - Food Festival - KTC leaflets application for more funding - KGC	The Kendal Summer trails have been a massive success with a further print run been done within the first 2 weeks. SW attended the Pub Watch and it was agreed that the boozey trail would be reproduced with amendments for an all year round trail. Lakes alive have done everything they said they would do for their funding. Confirmation that the food festival will not be going ahead GC questioned the reasoning behind KTC not wanting leaflets in the Windermere TIC and that he would look into it. SW to send info through of dialogue. Board unanimously decided that they would only fund if it was present in WTIC. SW said that the cost for the trails and the Kendal leaflets for the season would be £1100. There will be 2 promo stands for the KGC; one at the Lakes Alive Festival and one at the Westmorland County Show. TV

advertising is also present at the County Show.

7. AOB

- Dan

Dan gave the news that he will be leaving Beales at the end of September to take a position in Debenhams and would therefore no longer be eligible to continue his Chairmanship. SW to ensure details removed from bank and ST to be temporary Chair.

SW to query SLDC with regards to extending the Kendal Wi Fi scheme. This came about after a long discussion on whether or not we should fund the SWIFI for Abott Hall. The Board felt it needed to be a larger test and there just wasn't time.

The board were presented with 3 director Info sheets.