

Kendal Business Improvement District
Meeting of the BID Board
 Tuesday 5th December 2017
 5.30 PM – 6.30 PM The Slate Bar, Kendal



AGENDA

Item	Notes
1. Welcome, introduction, apologies.	Apologies: Chris Medcalfe, Derek Armstrong, Brian Harrison, Sylvia Emmott, Geoff, Richard Moore Attending: Jan Moffat, Simon Thomas, Graeme Vincent, Danielle Walls, Sarah Williams
2. Local Xmas Challenge plus marketing	Simon explained the use of #localchristmaschallenge and #shoplocal that all directors were encouraged to use.
3. Spirits of Kendal idea	Simon and Sarah explained the ethos behind Spirits of Kendal festival and said they would work up a proposal for Jan/ Feb meeting.
4. AOB <ul style="list-style-type: none"> - Retailer taken to court - Kendal Leaflets - Mountain Festival 	Sarah explained that *named* retailer had successfully been taken to court to recover a part unpaid levy bill. Expecting the retailer to continue protest It was discussed and agreed that if KTC would not put the Kendal leaflets into the Windermere TIC then Kendal BID would redraw funding. Sarah explained that she would be meeting with Kendal Mountain festival and had invited SLDC to attend to ensure that commitment to the festival continued.
Next meeting	9 th January