

Kendal Business Improvement District

Meeting of the BID Board

Tuesday 9th January 2018

5.30 PM – 6.30 PM Temple Heelis, Kendal

AGENDA

Item	Notes
1. Welcome, introduction, apologies.	Apologies: Sylvia Emmott, Jan Nicholson, Graham Vincent Attendance: Derek Armstrong, Danielle Walls, Brian Harrison, Simon Thomas, Geoff Cook, Chris Medcalfe, Richard Moore, Sarah Williams
2. SWIPII	The board were provided with an update on SWIPII and asked if they wanted to continue into another year. The decision was delayed until further info could be provided. SWIFI was also introduced but the Board decided to leave this aside for the time being.
3. Ambassadors	Brian and Sarah detailed the proposed partnership with the cadets re using the DofE award scheme to provide an ambassador role in Kendal. This will be detailed next time.
4. Proposed new TIC	Sarah outlined proposals for a new visitor and local information centre citing the inaccessibility of the current option for people with disabilities. The centre is set up as a not for profit company and the intention is to man through volunteers. The centre will sell Kendal centric products and aim to facilitate Kendal attractions above others. There may be a possibility that a contribution would be asked for from BID. Derek expressed concerns over the possibility that the MIC shop would suffer and the staff would loose their jobs if the TIC was to transferred. Sarah explained that the MIC staff had always said that the TIC came second after the MIC shop and that Kendal needed a TIC that pushed Kendal first and foremost. It was needed to be accessible for all, which the existing TIC is not due to location and product layout. The rest of the Board felt that it was a necessity for Kendal.
5. Updates: on river renewal KF	Brian is leading on gathering ideas and support for the river and New Road going forward. Sarah noted that the renewal was going as planned and asked permission for 8.5k to be allocated for the research. She explained that SLDC had allocated 15k for BID to help with the renewal. The advisory group met and will continue as an email group. A summary of Kendal will be sent out by hand to all businesses and HO will be targeted as well. Brian will be representing Kendal BID on the KF board
6. AOB:	The Cocktail and Mocktail party – invitations have been sent out and this will take place on Thursday 8 th . The Board were reminded that this was a privately funded event. Sarah told the Board that she had met with Kendal Mountain Festival to encourage them to look at New Road as a potential venue- Sarah will meet with them on a regular basis Malcolm Wilson cars will be displayed in Kendal on Sunday

25th March in the Westmorland Shopping Centre. Malcolm Wilson will attend.