

# Kendal BID Newsletter



July 2019

## New Technology

*Kendal BID is funding SHOPAPPY- helping ALL businesses get their services and products in front of potential customers.*

Make it easier for  
customers to find you



the  
one  
show

itv NEWS

**Make it easy for customers to divert online browsing to local spending. ShopAppy enables residents and visitors to browse local businesses, book services and buy products from Kendal with easy click and collect after business hours.**

- ✓ Easy uploading of products, services, events and profile via phone, tablet or PC or via Excel
- ✓ Suitable for shops and services with products, events, appointments, tables, rooms, courses, activities all bookable through the website
- ✓ Add your business contact information including website and social media- **YOU DO NOT NEED TO BE AN EXPERT**

## Want to hear more?

*Here is how...*

WE WILL BE HOLDING AN OPEN HOUSE MEETING ON MONDAY 15<sup>TH</sup> JULY

FROM 2-7PM WITH SHOPAPPY@ FLEECE INN, HIGHGATE

KENDAL BID IS SUBSIDISING SHOPAPPY BUT IT WILL STILL COST EACH LEVY PAYER £99 P/A TO JOIN.

**HOWEVER, IF YOU SIGN UP ON MONDAY 15<sup>TH</sup> YOU WILL GET IT FOR £49 + vat P/A THAT'S JUST OVER £4 PLUS vat A MONTH. YOU MUST SIGN UP ON 15<sup>TH</sup> TO GET THIS SPECIAL OFFER.**

You cannot avoid the fact that generations are now using the internet to shop for products



## Activities;

### *Kendal Armed Forces and Blue Light Day*

Thanks to all those businesses that helped make the day a success.

### *Summer Trails*

We have already distributed over 1000 of the summer trails (which is simply amazing), thanks to all the businesses taking part, as per previous years it is up to you to take advantage of all the people appearing at your door!

### *First Meeting*

**TUESDAY 13<sup>TH</sup> AUGUST 17.30, FANTASTIC  
KENDAL OFFICES 26-28 Finkle Street**

We will only run this meeting if businesses say they are coming. Please send a confirmation of attendance by EMAIL and suggestions of topics to be discussed. **DEADLINE 31<sup>ST</sup> JULY**

### *Website*

Website: [www.kendalbid.co.uk](http://www.kendalbid.co.uk) is still under construction, please be patient with us.

## Gooseholme Bridge Plans

CCC will be undertaking an engagement period on the proposed design between 08 Jul 2019 and 02 Aug 2019. Further information and visuals available at <https://www.cumbria.gov.uk/gooseholmebridge/>

An information drop in session will be held and two information displays will be available for viewing as per the dates below:

- Drop in session:
  - o 24 Jul 2019 1200 – 1800 hrs Kendal Town Hall
  
- Information Displays:
  - o 15 Jul 2019 to 26 Jul 2019 Kendal Library
  - o 08 Jul 2019 onwards; Westmorland Shopping Centre (Collocated with EA information point)

They are inviting you to comment on the proposals and assist with refining the design by emailing [GooseholmeFB@Cumbria.gov.uk](mailto:GooseholmeFB@Cumbria.gov.uk) or by filling in a comment slip at one of our displays.

WE ARE OPEN TO AND HAVE ALWAYS BEEN OPEN TO ALL YOUR SUGGESTIONS AND COMMENTS  
and we welcome them

PLEASE EMAIL: SARAH@KENDALBID.CO.UK

