

Kendal BID Newsletter

June 2019

Keeping it simple

Thanks for your feedback, we are trying to keep all our newsletters to the point and succinct!

Thanks to all those that attended the AGM, the new Kendal Board has now met, and we are working on the next 12 months.

New Board:

Brian Harrison, Chair – small business

Danielle Walls, Vice Chair

Other Directors:

Chris Taylor- Third sector

Richard Moore/ Adrian Thiedman - Professional services

Aaron Gilby/ Nick Pitt – Large Retailer

Derek Jones- Leisure

Jan Moffat- Hospitality

Josh Macauley- Night time economy

Also, representation from CCC, SLDC and KTC

The Board will meet on the first Tuesday of every month

The summer trails will be starting to coincide with the Armed Forces Day- if you would like to have some trails to give out – just ask.



Want to join in?

Here is how...

Decorate your window

Give out the flyers provided to ALL your customers and friends

Share on your social media

@AFDKendalmorecambe

FOOD AND DRINK PROVIDERS TELL US IF YOU ARE OPEN AND WE WILL TELL PEOPLE THROUGH OUR SPECIAL HELP DESKS

Send a message to all your databases Kendal has a FREE event for all the family

Activities;

Your suggestions

The first date for the regular business meeting is

TUESDAY 13TH AUGUST 17.30, FANTASTIC KENDAL OFFICES 26-28 Finkle Street

We will only run this meeting if businesses say they are coming. Please send a confirmation of attendance by EMAIL and suggestions of topics to be discussed.

Cancercare UK will be running a town wide competition, trail and profile raising. If you are interested in being part of this which is simply housing a small teddy in the window then please contact:

Richard.cogger@cancercare.org.uk

QR Codes- Get in touch if you would like a FREE QR code that will link to your social media. A good way to gain likes and promote your business.

Website: www.kendalbid.co.uk is now under construction, please be patient with us.

Your Databases...

A number of you have been approached to help publicise Kendal's Events through the use of banners on your existing customer communication emails (as a trial)- if you would also like to help then please drop us an email

The antiques and collectibles businesses in town have got together and asked for an Antiques brochure, in the same format as the Beer, food and wine trail. Well done – first draft on its way soon Kendal BID board agreed to fund it.

Update on Coaches and footfall... Coaches are booking daily (nearly 40); some businesses have approached us to help promote their business to the coach passengers. Get in touch if you would like to. If you would like to receive footfall figures for Kendal, get in touch.

WE ARE OPEN TO AND HAVE ALWAYS BEEN
OPEN TO ALL YOUR SUGGESTIONS AND
COMMENTS and we welcome them

PLEASE EMAIL: SARAH@KENDALBID.CO.UK

