



# NEWSLETTER

## NOVEMBER 2019

### SPONSORSHIP OPPORTUNITIES

We have several publications, that Kendal BID produces and have been asked on numerous occasions by local businesses if they can buy advertisements. This is in addition to their BID levy and can range from £50 to £500 fees- dependent on the publication and its demographic distribution and of course space.

If you would like to advertise on any of the publications then please get in touch – the next publication is obviously the Kendal brochure, but we are also updating the very popular beer, wine and food leaflet as well.

Email: [Kendalbidreply@gmail.com](mailto:Kendalbidreply@gmail.com)

# KENDAL

### Kendal Paper Bags

Those businesses that attended a small quarterly meeting came up with the idea that if we produced a Kendal paper bag with handles (branded) that businesses could then purchase them in smaller quantities from us. Interested? Then get in touch. We have quotes for 2 sizes, but it would be good to know what sizes you would like. If there is enough interest, we will progress this idea.

[kendalbidreply@gmail.com](mailto:kendalbidreply@gmail.com)

### HELP NEEDED!

A new business in town is initiating some research with local employers regarding their opinions and views on creating flexible working arrangements. They are looking at the ageing population and utilising their appropriate skills and knowledge in the workplace. If you are interested in being part of this, as an employer, then please contact

[lizziesvm@gmail.com](mailto:lizziesvm@gmail.com)

Company No: **08986243**



## NOVEMBER 2019

**Kendal BID** is producing a beautiful annual brochure for Kendal. The brochure will be aimed at locals and visitors and will be available in electronic and A4 paper format. The electronic version will be hosted on [www.visit-kendal.co.uk](http://www.visit-kendal.co.uk). It will complement the other leaflet productions; Antique Trail, Art Trail, Beer, Wine & Food Trail and the BID funded Walking Trail. It is designed to go in hotels, cafes, restaurants etc.

There will also be a pull-out **event planner** that we will update as the year goes on and reprint as well as place on the website.

We have divided the town into 'districts' that help your customers navigate easily around, always with a carpark nearby and showcasing the businesses / charities and attractions in the area. We will highlight those accepting the **Kendal Gift Card** and those on **Shopappy**, giving you more exposure to those valuable customers. The brochure is for everyone in all sectors.

## HOWEVER, TIME FOR ACTION!!!!

You will find a PDF on the Kendal BID website in the news panel at the side. Please check that your business is listed correctly and spelt correctly- we are sorry but if we do not hear from you then WE WILL PRESUME IT IS CORRECT and will print it as displayed. ALL emails will be acknowledged, so no acknowledgement means we have not received your email.

TIME SENSITIVE deadline 29<sup>th</sup> November 12pm [Kendalbidreply@gmail.com](mailto:Kendalbidreply@gmail.com)

Contact: Kendal BID [sarah@kendalbid.co.uk](mailto:sarah@kendalbid.co.uk) Facebook: Kendal Mint Cake & More

[www.kendalbid.co.uk](http://www.kendalbid.co.uk)