



NEWSLETTER

February 2020

BOARD MEMBERS

In February the Board voted in favour of allocating 2 seats for festival organisers. The decision was made due to the importance of festivals to Kendal. We are therefore looking for nominations of Kendal festival/ event organisers that would be willing to give up their time for free to help Kendal's festival offering grow. Please send nominations to

kendalbidreply@gmail.com

Nominees will be invited to the Board to provide a small 2 minute presentation on what benefits they can bring to the position.



Shopappy #lovelocalday #supportlocal

Kendal people loved voting for their favourite independent businesses in the love local day in collaboration with Shopappy. We got so many votes for businesses and it helped that businesses took the time to display the posters we sent around. Well done to Rainbow Accessories and Cable and Blake (amongst others) who both received a beautiful bouquet of flowers from a local florist for excellent customer service and going that extra mile- all helps to show just how fabulous our independent shops

Family Business of the year!

There are so many Kendal businesses who have been nominated for family business of the year- show them your support!

<https://www.northwestfamilybusinessawards.co.uk/>



Company No: **08986243**



February 2020

Some of you may not realise but the Kendal Business Improvement Board is made up of businesses/ organisations from a range of sectors from within the BID zone. The business leaders give up their time and experience for free to help Kendal. We would like to make it easier for your businesses to send in your thoughts, questions and ideas, so please contact your sector lead directly. We welcome constructive and well-mannered feedback, so please feel free to email.

Professional Services

| | |
|----------------|-----------------------|
| Richard Moore | rmkendalbid@gmail.com |
| Brian Harrison | brian@kendalbid.co.uk |

Small Business

| | |
|-----------------|-----------------------|
| Adrian Thiedman | atkendalbid@gmail.com |
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Hospitality/ Leisure

| | |
|----------------|-----------------------|
| Lynda Johnston | ljkendalbid@gmail.com |
| Derek Jones | djkendalbid@gmail.com |

Night-time Economy

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|---------------|--------------------------|
| Josh Macaulay | josh@yeoldefleece.co.uk |
| Jan Nicholson | Jannicholson57@gmail.com |

Large Business

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|-----------------------|------------------------|
| Aaron Gilby (WHSmith) | agkendalbid@gmail.com |
| Nicolas Pitt (Praxis) | Nick.pitt@praxis.co.uk |

Third Sector

| | |
|-------------------------|-------------------------------|
| Rev'd. Dr. Chris Taylor | Christaylor156@btinternet.com |
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BID Manager

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|----------------|-----------------------|
| Sarah Williams | sarah@kendalbid.co.uk |
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Collaboration with Kendal College

The amazing students at Kendal College will be producing some marketing videos about Kendal for us, if you are interested in being part of these then please email Kendalbidreply@gmail.com EXCITING TIMES!!! Look at kendalbid.co.uk for further info.