

Kendal Business Improvement District
Meeting of the BID Board
Thursday 27th August 2020
5.30 PM – 7 PM, Fantastic Kendal, Kendal



agenda

Item	Notes
1. Welcome, introduction, apologies.	Apologies: Present: BH, CT, LJ, AT, RM, SW,
2. Approve minutes	Permission to record meeting Remember everything to do with equality and diversity. Minutes from 4 th not available as yet
3. Website from 04/08	Kendal Futures refusal to provide google analytics. Members of the board gave their individual opinions on the website, majority negative. Decision to gain independent reviews by experts and then make a decision
4. Gift Card	Decision to continue as tied in anyway
5. Shopappy	Request them to present and understand what they want to do. Comments from Board members on they need to do more local stuff, decision to fund only this quarter.
6. Kendal Directory/ Kendal	Decision to place on line at the moment until at least March 2021
7. Trails	Leave on hold until next year and nice to fit in the directory next year
8. Passport to Kendal	All for but again next year
9. Coach parking	All happy for Jan to take over and thanked her