

**Kendal Business Improvement District**  
**Meeting of the BID Board**  
**Tuesday 17 November 2020**  
**5.30 PM – TEAMS, Kendal**



**agenda**

<b>Item</b>	<b>Notes</b>
<b>1. Welcome, introduction, apologies.</b>	<p>Apologies:  Present: BH, AG, NP, PH, LJ, RA, GC, AT  Permission to record meeting  Remember everything to do with equality and diversity.</p>
<b>2. Volunteers for other roles</b>	<p>BH asked for people to volunteer to take his place on the following groups.  Kendal Highstreet Task Force- NP  Kendal In Bloom- LJ  Kendal Futures- PH (NP said he already had a relationship with Mark Cropper) Bh said that they ask for a pre written report. BH also produces a report for the Directors.  Meeting about new Unitary authority on 26/10 NP to attend – no view as yet from BID but this may be achieved post meeting.</p>
<b>3. Recruitment process</b>	<p>To replace Sarah  A Short list of 3 or 4 people has been formulated, RM &amp; NP to be on the panel. May need to do a first round of interviews and then might come back to the board and make a recommendation. Come back with top 2 or 3 and maybe open it up if necessary.  PH asked for a more job specification. The SLA will outline the more job specification. NP noted that we do not want to rush the recruitment. RA wanted an update for the composition of the Board, need to have someone in place with a new Board. RM said he will be reviewing the company set up but has asked that Directors remain until new people are found. RA wanted to know if it would be a major issue to not rush the recruitment of the PM and criticised that the JD was more a person specification than a job description.  SW stated that the job description and what is expected of the BID Manager going forward is difficult because the business plan is potentially not one that can be achieved due to COVID and the changing landscape.  NP asked if we have reserves, SW answered that we have reserves but it has always been the case that BID levy payers have always wanted us to spend rather than keep their levy. We have delayed projects because of the restrictions. We have not collected all the money, it's the norm across the country. Think we are on about 68% recovery and is due to the make up of the town. Awaiting information from SLDC. British BID's have said that some BIDS have just given up. BH stated that SLDC should be sending updates.  PH asked how we are dealing with non payers, we are giving time to small people. The large business some have no excuse and we are doing it on an individual basis. PH said that BB have templates.</p>
<b>4. Beales Window</b>	<p>The Beales window is nearly finished and everyone has been sent something to look at.  Councillor Ashcroft was asked if he had had any news to report on Beales and he stated he was not prepared to</p>

	comment.
<b>5. Christmas</b>	<p>Christmas grants – there have been a number of grants given out and we are looking forward to seeing the results. BH mentioned the Herdy Shop and said that he was trying to use the money offered for other things. It was noted that there had been some heated discussions where the herdy shop had said he would use his influence to get the money moved to pay for signs. He was informed that allocation of BID monies had nothing to do with the council.</p>
<b>6. Parking Perx etc</b>	<p>There was no update on the markets nor WIFI by the council. Parking Perx has been rejected by the council on the grounds that their legal department has not enough time to look at it . GC noted that the focus was about getting £2 million of business grants out to businesses at the moment. AT argued that the excuse of the legal department was not a valid one and SLDC needed to be supportive of schemes that encouraged more footfall. RA noted that they were supportive of small businesses and that parking is not simple, he backed up GC in terms of the responsibility of the council is to get the business grants distributed. Like it or not that is SLDC's priority. RA stated that pre covid 19 the highstreet was reducing by 30% and SLDC had to look at supporting strategically and its not just a case of more pavement cafes, we need to take a more holistic review. RA stated that that SLDC are very successful at that, they have been asked to part in the task force taking part on 16/12. SLDC is operating in challenging times. AT challenged RA saying that he had gone round to other people and tried to turn people against BID- RA denied.</p> <p>PH asked if there was anything else we could do like offering to compensate SLDC for the free parking leading up to Christmas. BH stated that this had been done in the past and lead to no noticeable difference in parking numbers or dwell time. BH agreed to follow that up.</p>
<b>7. AOB</b>	<p>Invitation to BID meetings – Councillor Ashcroft stated that the other councils had not received invitations to the meetings for several months. SW stated that CCC had said that he couldn't attend the meetings as it clashed with his meal time. RA then said it was just KTC. BH said that RA had stated that the future relationship with BID would be through Futures. RA denied this and said it was not the case.</p> <p>PM recruitment – SW stated that as a Board Kendal BID has always gone down the route of sustainable projects and maybe that is not what businesses want maybe they just want events etc and now is the time that this can change.</p>