

**Kendal Business Improvement District**  
**Meeting of the BID Board**  
**Tuesday 06/10/ 2020**  
**5.30 PM – 7 PM, Teams**



**agenda**

<b>Item</b>	<b>Notes</b>
<b>1. Welcome, introduction, apologies.</b>	Apologies: Aaron Gilby Present: BH, LJ, AT, SW, RM,
<b>2. Introductions</b>	Permission to record meeting Remember everything to do with equality and diversity.
<b>3. Visit-Kendal and intro to Claire Coxon</b>	As a Board decision could not be made on to fund or not fund the visit-kendal website for the foreseeable future, the Board decided to see 2 independent reviews; Ten Stories and The Ink Gardener. Claire Coxon from Ten Stories presented her analysis to the board. Both can be found <a href="https://www.kendalbid.co.uk/visit-kendal">Kendal BID   Business Improvement District » Visit-Kendal.co.uk</a>
<b>4. Update on Shopappy</b>	The board decided to fund SHOPAPPY until the end of the year and then review it. The Board heard that the scheme has worked really well for those that engaged but the negative publicity from businesses in the town meant that others did not join in.
<b>5. Update on Parking Perx</b>	The Board decided to allocate up to £30k towards the parking perx scheme, it was seen as probably the most important scheme ever. SLDC had still not provided an answer if they would allow the use of their assets.
<b>6. Board Member Nominees/</b>	The Board heard that there was one application for a Board member and that was Paul Hodgson from Ryman Stationery. The board voted to let him become a director despite the fact that he did not fit into the sectors.
<b>7. AGM</b>	AGM to take place twice on 03/11/2020.
<b>8. Member meeting</b>	BH and SW participated in a member meeting with businesses from the shambles <a href="https://www.kendalbid.co.uk/shambles-meeting">Kendal BID   Business Improvement District » Shambles Meeting and common questions</a>
<b>9. Transition Plan</b>	The board discussed the issue of trying to recruit a new PM and Administrator. SW stated her last day would be 18/12/2020 and that she could had over if someone was in place before then. An advert would be created and job specs put on line.